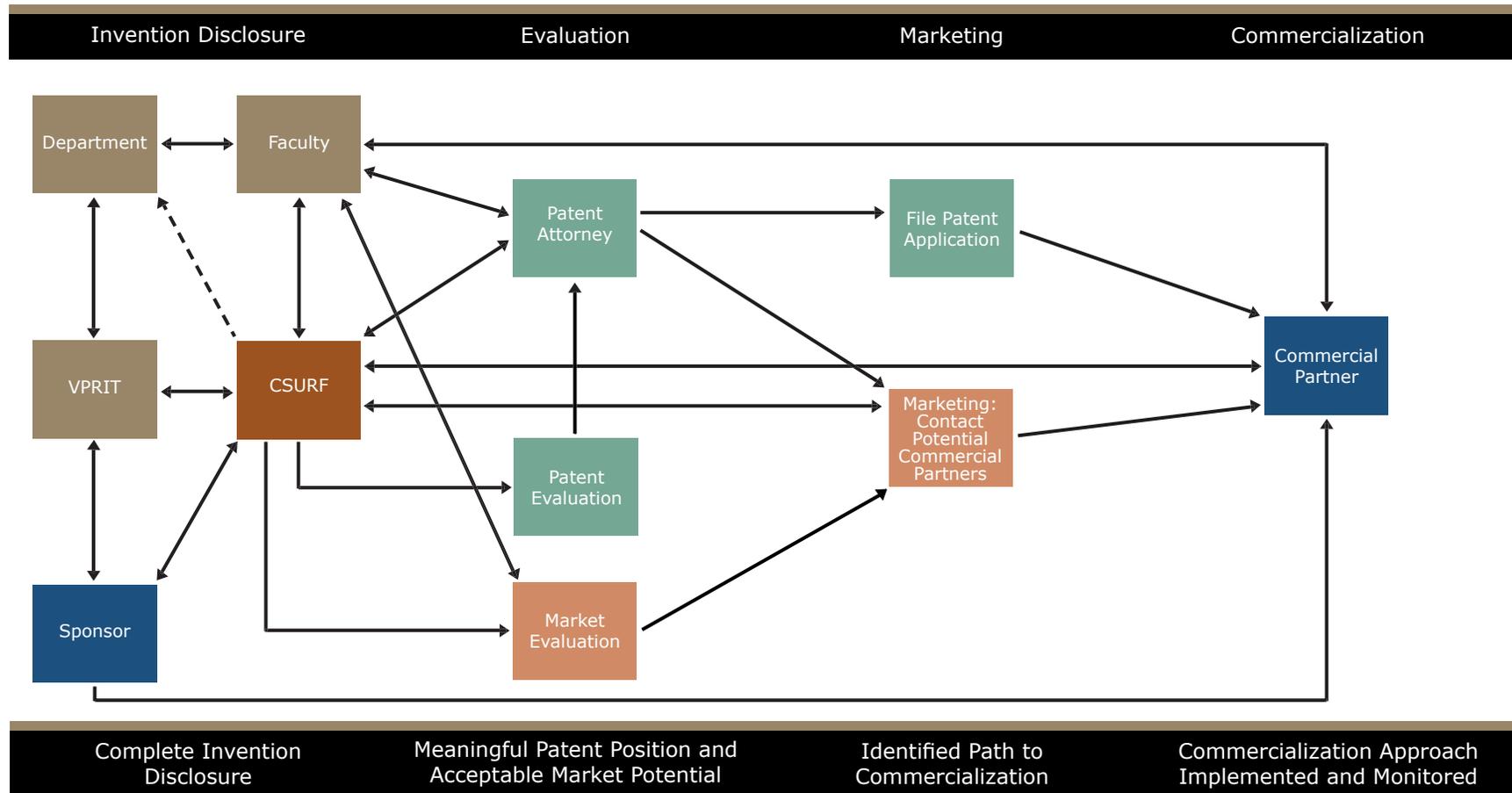


Technology Transfer Process



Complete Invention Disclosure	Meaningful Patent Position and Acceptable Market Potential	Identified Path to Commercialization	Commercialization Approach Implemented and Monitored
<p>Activities</p> <ul style="list-style-type: none"> Evaluate disclosures for completeness Database entries Acknowledgement letter to inventors Letter to sponsor <p>End Points</p> <ul style="list-style-type: none"> Complete invention disclosure that permits patent and market evaluations <p>Actions to Enhance</p> <ul style="list-style-type: none"> Increase faculty and staff awareness Communicate purpose, results, and value to the inventors, departments, and CSU Development of additional procedures to ensure timely review and feedback 	<p>Activities</p> <ul style="list-style-type: none"> Preliminary patent search Initial market assessment Discuss with inventors and/or patent attorney <p>End Points</p> <ul style="list-style-type: none"> Meaningful patent coverage Preliminary markets identified Identify potential commercial partners <p>Actions to Enhance</p> <ul style="list-style-type: none"> Timely completion of: <ul style="list-style-type: none"> patentability and prior art review preliminary market and commercial feasibility analysis Develop commercialization alternatives 	<p>Activities</p> <ul style="list-style-type: none"> File patent application Complete market assessment Contact potential commercial partners <p>End Points</p> <ul style="list-style-type: none"> Begin negotiating terms of commercialization with industrial partner Finalize commercialization strategy <p>Actions to Enhance</p> <ul style="list-style-type: none"> Develop analysis of market including potential size Identify and profile potential licensees Develop alternative commercialization strategies 	<p>Activities</p> <ul style="list-style-type: none"> Negotiate agreement Facilitate interactions with faculty and CSU Monitor and maintain agreement to ensure commercialization of licensed technology Establish ongoing relationship <p>End Points</p> <ul style="list-style-type: none"> Termination or expiration of the agreement <p>Actions to Enhance</p> <ul style="list-style-type: none"> Select commercialization partner, existing company, or start-up Negotiate agreements Develop agreed upon performance plan Monitor results to ensure compliance